**SpendSmart Product Intern Assessment**

This short assessment is designed to understand your approach to product thinking and data analysis. It should take around 30 minutes.

**Section 1: Product Thinking (15 mins) Scenario:**

Imagine SpendSmart, an app helping users track daily spending. You’re tasked with defining a core MVP feature.

Questions:

1. Describe one core feature for the MVP that would provide immediate value to users.

2. Explain the main user pain point this feature solves.

3. List two metrics to measure the feature’s success and why they matter.

Tip: Focus on clarity and avoid technical jargon. We want to understand how you approach building features that solve user problems.

**Section 2: Data Interpretation (15 mins) Scenario:**

SpendSmart tested Daily Spend Summary, sending users a push notification with their daily spending. Here’s data from a two-week trial:

Total Trial Users: 5,000

Users who clicked the notification:1,800

Users who checked spending daily: 800

Average Satisfaction: 4.0/5

Questions: 1. Share two insights about the feature’s performance.

2. Suggest one improvement to boost engagement or satisfaction and explain why.

Round 2 : Give the list of minimum 3 features that can be integrated in WhatsApp seamlessly and can be monetized.